

# Club Displays at the District Conference

April 15 CHIPS  
Bonus Insert



**TALK ABOUT 3-D!** (Center) This 6-spotlight, 3-monument, foamboard and Plexiglas, diversely-angled display has it all. Entirely hand-crafted by a Rotarian barber (Gerald Odor) of the Sutter Buttes Sunrise club, every element was designed to emphasize its three-dimensionality. It's hard to tell from this photo, but the Plexiglas is about 6 inches in front of the center column. It's dark blue lettering is repeated in light blue in the background to simulate shadowing. Each photo depicts a different way they Celebrated Rotary this year, and all are mounted on small pieces of foamboard to stand out when mounted on the big foamboard 'Buttes' backdrop or the yellow 'aspect- altering' pedestals. The 4 columns that surround the Plexiglas (2 on either side) represent the Four Avenues of Service with photos that correspond to each 'Avenue'. Attendees were invited to 'Guess how many prunes" were in the stacked jars imbedded into the yellow pedestal at right. Although we didn't hear who won, in our book Gerald's displays are easily the best every year. **(DISPLAYS AT RIGHT)** Much more typical were the displays shown here (from top) Sacramento Breakfast, Citrus Heights, Roseville Sunrise, Foothill-Highlands (with an interactive soda pop machine) Carmichael and Sacramento clubs. Citrus Heights (**upper left**) had an attractive hands-on display (spin the wheel then find the leaf that describes a project), and won the People's Choice award. All together 20 clubs exhibited displays this year. In addition, Rotary Youth Leadership Awards (RYLA - **at lower left**) had a display as did Rotary Youth Exchange (RYE) and several District Avenues and Committees.



# Our District Conference Display

## If Only We Had...

### *The 4 Sorriest Words In Rotary*

Here are four things items we lacked or could have improved that might have vaulted our display into the upper tier at this year's District Conference:

- ▶ Our club's name should have been much more prominently displayed, like a banner or big sign.
- ▶ The District Conference Theme, "Let The Games Begin" was supposed to be included in the display.
- ▶ Displays were to be interactive, perhaps featuring a game or prizes. This was problematic for us. We were awarding Andy Bucks for anyone who said the secret word, "cute", but we could only do that while 'manning' the display. Judges do their thing when nobody is around, so to them, ours appeared to have no interactive feature at all.
- ▶ If the tripod-stacking idea had been planned in advance, the posters could have been cut to a more uniform size, making the levels, well... more level.

Of course some sort of cohesive message might have been a good idea, but that would have taken much more work. Our last minute concoction did end up with one surprisingly successful feature:

- ▶ Prez A-Dub's idea to use five tripods (3 atop the table and 2 on the floor at either end of the table) was a hit - allowing us to have the tallest display and still be within this year's max. size guidelines (6' long x 2' deep x 10' high). There were 4 visual layers of posters, layered both from bottom to top, and from front to rear... an effective 3-D aspect that creates visual curiosity and triggers the question ...

### **WHAT IS ALL THAT STUFF?**

Did this 18-element mish-mash effectively reveal our club's accomplishments to viewers at the Conference? We don't know, but here's a list of what was included:



- |  |   |                                   |   |
|--|---|-----------------------------------|---|
| 1) Tsunami Relief poster   | 2) A New Club is Born poster  | 3) Operation Shoebox poster       | 4) Teen Center Swing Dance poster       |
| 5) 4-Part Harmony Logo poster  | 6) Nineteen new members ('New Centurions') poster                             | 7) The Wedding Game poster        | 8) Rotarian Idol poster                 |
| 9) Night at the Races poster   | 10) Fourteen unique 'Gotta go to Chicago' table tents                         | 11) Night at Races location photo | 12) Logos & Themes Madness poster       |
| 13) Freestyle CD (on table top)  | 14) CHIPS- the full year in a display binder                                  | 15) Andy Bucks (on table top)     | 16) This year's club theme logo goodies |
| 17) Large cloth "Celebrate Rotary" banner is draped across right side of table top | 18) (hidden) Large cloth W. Sacramento banner draped across table's left side |                                   |   |